



BTEC HND IN BUSINESS

MANAGEMENT MARKETING LOGISTICS



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BTEC HND IN BUSINESS MANAGEMENT | MARKETING | PROCUREMENT & SUPPLY MANAGEMENT



COURSE OVERVIEW

The BTEC Higher National Diploma (HND) in Business is a career-focused higher education qualification that equips students with the knowledge, practical skills, and professional competencies required to succeed in today's dynamic business environment. The programme combines academic learning with real-world business applications, enabling students to understand core business functions and develop effective management and leadership capabilities.

PROGRAMME STRUCTURE

Year 1	Year 2
• The Contemporary Business Environment • Marketing Processes and Planning • Management of Human Resources • Leadership and Management • Accounting Principles • Managing a Successful Business Project • Business Law • Managing the Customer Experience	• Research Project (Pearson Set) • Organisational Behaviour Management • Customer Value Management • International Marketing

CHOOSE FROM THIS GROUP FOR YOUR SECOND YEAR

Management Group	Marketing Group	Procurement and Supply Management
➡ Managing and Leading Change ➡ Global Business Environment ➡ Principles of Operations Management	➡ Marketing Insights and Analytics ➡ Digital Marketing ➡ Integrated Marketing Communications	➡ Principles of Operations Management ➡ Procurement and Supply Chain Management ➡ Pitching and Negotiation Skills

KEY FEATURES

- Industry-focused and career-oriented curriculum
- Practical, assignment-based learning with real-world business applications
- Covers core business disciplines, including marketing, finance, HR, and management
- Develops leadership, communication, problem-solving, and decision-making skills

ENTRY REQUIREMENTS

- GCE AL 2 passes
- Recognised Diploma
- GCE OL 5 passes with 5 years' experience work experience
- Exemptions approved by the Board of Examinations

MODE OF STUDY & DURATION

- Duration : 24 Months
- Mode of study : Blended Learning

PROGRESSION & PATHWAY



FEES

Registration : Rs. 30,000
Installments : Rs. 20,000 x 16
Total Course Fee : Rs. 350,000

Pearson Reg Fee : £ 380